



MYLEE DONDIZ

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ABOUT ME

Design is my passion, whether it be for print or digital media. I aim to visually capture the concepts my clients want to communicate to their audiences, in whatever medium is chosen. I am comfortable working solo and spearheading every aspect of a project, from start to finish, but am also able to play well with others in a team environment.

EDUCATION

NAZARETH COLLEGE/Rochester, NY

Bachelor of Arts

Communication with Concentration in Graphic Design

Graduation Date: May 2010

MONROE COMMUNITY COLLEGE/Rochester, NY

Associate of Science

Communication and Media Arts

Graduation Date: May 2008

SOFTWARE SKILLS

Adobe Creative Suite, Final Cut, Microsoft Office, and various web-utility programs.

WORK EXPERIENCE

THE SALZMAN GROUP

Rochester, NY

Lead Graphic Designer/Webmaster/Email Marketing Specialist

August 2010 – February 2014

wholelattelove.com / aabreecoffee.com / essentialespresso.com / importika.com / importika.com/rok-usa

Responsible for art direction and design of projects associated with presentations, trade show marketing, websites, email campaigns, banner ads, and print collateral. Styled product photo shoots. Utilized content management system to perform daily maintenance and implement changes to sites. Assisted other departments with web-related issues. Maintained email list, designed and deployed email marketing messages, and developed strategies to increase subscription rate and revenue.

CONDE NAST SUMMER INTERNSHIP PROGRAM

New York, NY

Digital Development & Services

June - August 2009

Performed website updates as well as graphic design tasks for *brides.com*, *allure.com*, *glamour.com*, and *lucky.com*. Built email newsletters for *Lucky* and *W* magazines. Assisted site producers and graphic designers with various digital projects, completed training documentation for various website maintenance processes, and conducted research and created reports for project managers.

FREELANCE GRAPHIC DESIGN

2004 - Present

myleebasa.com

Design for both print and digital projects ranging from catalogs, brochures, business cards, and logos to websites, banner ads, e-mail marketing pieces, and Flash promotional e-cards.